

THE AIMS AND OBJECTIVES OF THE COLLOUIUM

- 1. To review the progress made towards achieving the Vision 2020 Engagement Strategic Goals and Objectives and introducing new ones.**
- 2. Identifying the current engagement strengths, weaknesses and characteristics.**
- 3. Showcasing institutional best practice case studies on the integration of engagement into the teaching and learning, research and service functions of the NMMU.**
- 4. Identifying institutional engagement expertise and opportunities for partnering and working together on multi-disciplinary engagement projects.**
- 5. Identifying current factors that support or inhibit NMMU engagement activities and identifying engagement capacity development needs.**

VISION 2020 ENGAGEMENT STRATEGIC PLAN

1. Two of the original Strategic Goals (SG 1 & 2) have been achieved have been removed from the plan:

- **SG 1 “ Develop a conceptual framework for engagement that will inform policies, systems, structures and scholarly activities”**
- **SG 2 “Develop and sustain enabling structures dedicated to advancing engagement at the NMMU.”**

2. Three new Strategic Goals have been added:

- Strategic Goal 2: Respond to societal needs in line with the institutional engagement focus areas.***
- Strategic Goal 3: Promote the integration of engagement, research, innovation and teaching and learning.***
- Strategic Goal 4: Promote engagement for the public good.***

6. NELSON MANDELA METROPOLITAN UNIVERSITY VISION 2020 STRATEGIC PLAN

STRATEGIC PRIORITY 4: Position NMMU as an engaged institution that contributes to a sustainable future through critical scholarship			
<p>By 2020, NMMU is widely recognised for its responsiveness to societal needs through collaborative and mutually beneficial partnerships at local, regional, national and international levels. Scholarship is invigorated and enhanced through engagement activities that enable learning beyond the classroom walls. Engagement is integrated into the core activities of the institution and cuts across the mission of teaching, research and service in manner that develops responsible and compassionate citizens; strengthens democratic values and contributes to the public good; and enhances social, economic and ecological sustainability.</p>			
STRATEGIC GOALS	STRATEGIC OBJECTIVES	OUTPUTS	INDICATORS
<p>1. Promote and sustain the recognition of engagement as a scholarly activity at NMMU.</p>	<p>1.1. Stimulate, support, recognise and reward and reward engagement at all levels of the institution.</p> <p>1.2. Implement strategy-aligned criteria and reward systems for recognising and rewarding engagement.</p> <p>1.3. Implement institutional information systems for recording, monitoring,</p>	<ul style="list-style-type: none"> - Policy & guidelines for annual Engagement Awards - NMMU awards for excellence in engagement - Guidelines for developing engagement portfolios of evidence 	<ul style="list-style-type: none"> ✓ Inclusion of engagement activities in <i>Ad Persona</i> promotions ✓ Approved criteria for the evaluation of internal & external engagement activities ✓ No. of training programmes to capacitate academic staff in developing portfolios of

	<p>evaluating and reporting engagement activities at all levels of the institution.</p> <p>1.4. Profile and broadly communicate institutional engagement activities to internal and external stakeholders.</p> <p>1.5. Promote and advance public intellectual engagement (e.g. public/guest lectures).</p>	<ul style="list-style-type: none"> - Expand electronic engagement information system based on NMMU Engagement Conceptual Framework - Engagement activities profiled & communicated via a range of internal & external media - Communication of the importance of engagement to internal and external publics - Active participation in debate & the provision of independent intellectual input & advice on matters of public concern <p>Regular public/guest lectures by renowned intellectuals</p>	<p>evidence</p> <ul style="list-style-type: none"> ✓ No. of annual NMMU & faculty engagement awards awarded ✓ MIS reports on NMMU Engagement activities ✓ No. of external structures where NMMU staff serve as members ✓ No. of events celebrating MOUs & partnerships with external & international partners ✓ Number of public and guests lectures delivered by renowned intellectuals ✓ Number of guest lectures delivered by NMMU staff
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		including top academic staff & public figures of national & international statures	
2. Respond to societal needs in line with the institutional engagement focus areas	2.1. Identify and implement the institutional engagement focus areas. 2.2. Optimise engagement opportunities 2.3. Market engagement initiatives to create awareness	<ul style="list-style-type: none"> - Institutional engagement focus areas identified - Recognise institutional, national and international days and events 	<ul style="list-style-type: none"> ✓ Number of events including seminars, workshops, conferences, colloquia, lunch time talks etc.
3. Promote the integration of engagement, research, innovation and teaching and learning.	3.1. Identify and enhance opportunities for engagement integration 3.2. Advocate for integration of the three core functions by communicating the benefits of integration 3.3. Support capacity development towards integration 3.4. Identify and support engagement projects through engagement development funding that promote integration and that are of strategic value to the NMMU	<ul style="list-style-type: none"> - Incentives and rewards for engagement integration - Engagement integration workshops - Provision of NMMU Engagement Development Funding 	<ul style="list-style-type: none"> ✓ Number of projects performed by multi-disciplinary teams ✓ Number of workshops held ✓ Number of projects funded

<p>4. Promote engagement for the public good</p>	<p>4.1. Promoting fora with public stakeholders</p> <p>4.2. Information sharing and exchange with the public</p> <p>4.3. Promote an ethos of engagement for the public good amongst staff and students</p> <p>4.4. Promote social awareness of responsible citizenship</p>	<ul style="list-style-type: none"> - Intellectual discourse, community dialogues, conferences - Website information on engagement activities - Social responsibility projects - Responsive policies 	<ul style="list-style-type: none"> ✓ Number of newsletters ✓ Appearance of NMMU in newspapers ✓ Number of publications placed in public eye ✓ Website information on events is easily accessible ✓ Number of social responsibility projects
<p>5. Develop and sustain mutually beneficial local, regional and international partnerships that contribute to a sustainable future.</p>	<p>5.1. Promote institutional, staff and student participation in partnerships with schools, FET Colleges, HEIs, other education and training providers, business and industry, professional bodies, civil society, NGOs, and all levels of government.</p> <p>5.2. Enhance the user friendliness and accessibility of NMMU expertise, services and facilities to the external community.</p> <p>5.3. Promote and sustain the participation of staff and</p>	<ul style="list-style-type: none"> - Updated database of partnerships based on engagement categories linked to NMMU Engagement Conceptual framework - Updated & reviewed database & website for accuracy of information regarding NMMU areas of specialist expertise - NMMU staff participate in 	<ul style="list-style-type: none"> ✓ Extent of alignment of partnerships with Vision 2020 & NMMU Engagement Priority Framework ✓ Updated database of NMMU expertise & focus areas on NMMU website ✓ Central referral point to engagement database ✓ No. of visits to database/website by external users

	<p>students in internationalisation and international partnership activities.</p> <p>5.4. Foster and sustain partnerships with donors and funding organisations.</p>	<p>consulting/contract research with external partners on the basis of their specialist expertise</p> <ul style="list-style-type: none"> - Increased international partnerships/collaborations linked to research, teaching & learning, student and staff exchanges - Increased local partnerships/collaborations linked to research, teaching & learning, student and staff exchanges - Cordial relationships with sponsors established & sustained - Increased number of alumni actively involved in NMMU activities - Established alumni chapters abroad 	<ul style="list-style-type: none"> ✓ No. of international strategic research partnerships ✓ No. of international T&L partnerships ✓ No. of international staff & student exchange partnerships ✓ No. of staff & student exchange visits ✓ No. of partnerships with donors & funding organisations ✓ Rand value of donations & sponsorships from external donors & funding organisations ✓ No. of active alumni on NMMU alumni database
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