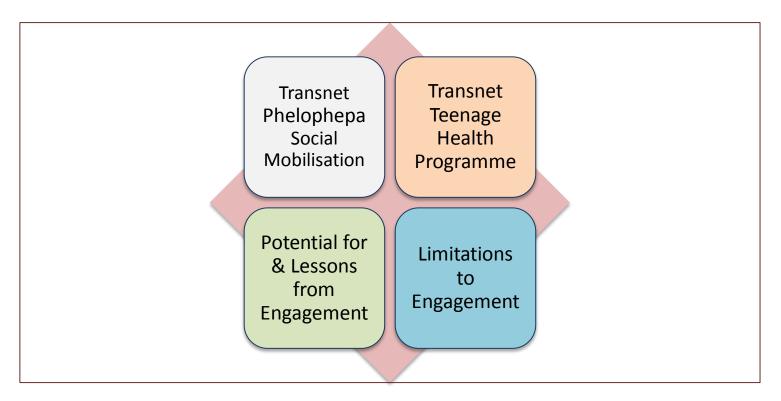
Community Engagement Through Transnet Phelophepa and Teenage Health Programme



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& George - South Africa

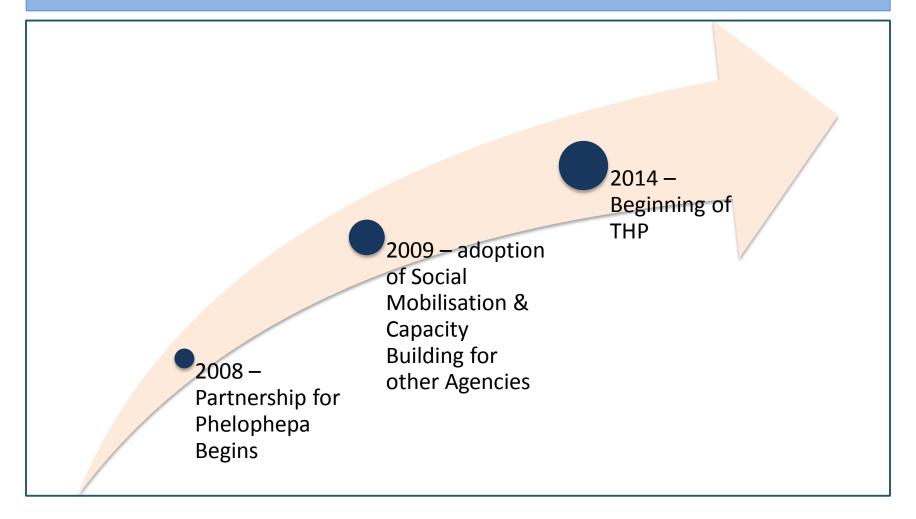
Outline of Presentation



Engagement Type: Community Interaction, Service and Outreach



Transnet Foundation-NMMU Partnership





Transnet Phelophepa Health Train

"The Miracle Train – keeping health on track since 1994"



26-30 January & 02-06 February 2015 Swartkops Station, Eastern Cape

Your primary healthcare clinic on wheels.

- Health care Health education - free
- Cancer and diabetes educare Diabetic screenings and cancer education free

Pap smears and prostate and breast screenings - free

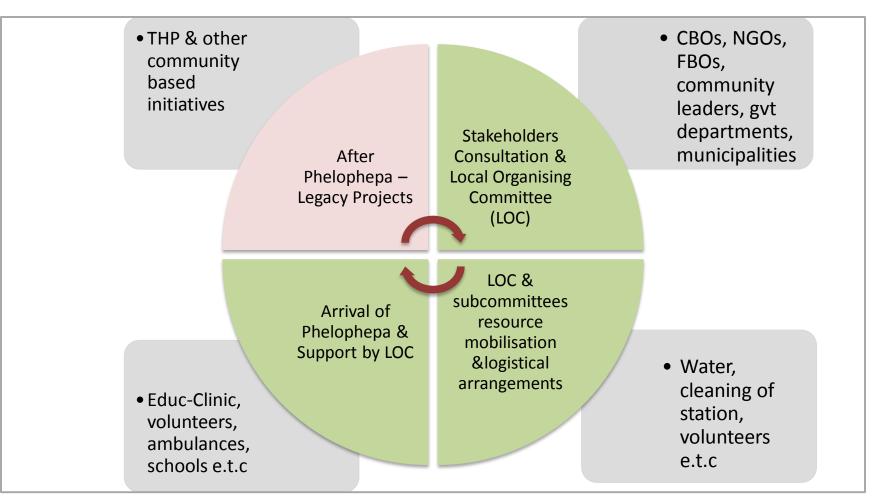
- Medicine R5 per prescription Eye clinic
- Eve tests free All glasses - R30 (this does not include
- Counselling / Psychology Our services are available to individuals, and includes workshops to help cope with stress, abuse, conflict, death, parenting, discipline, empowerment and working through emotions -free
- Dental clinic Screening and education - free Extractions, fillings and cleanings are available (no false teeth) 2x procedures - R10 3x procedures - R15

Programme beneficiaries in rural and poor urban towns in SA:

- The **elderly** •
- Children ٠
- Women and youth ٠

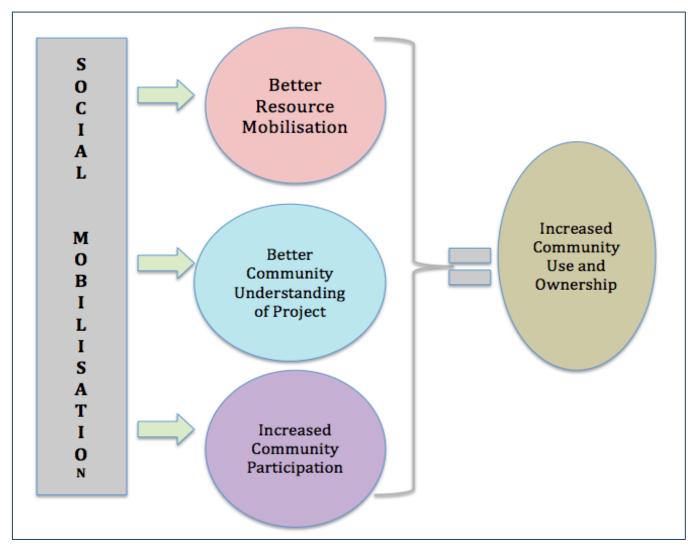


The Social Mobilisation Strategy





Why the Social Mobilization Strategy





Partners in the Phelophepa LOCs

Phelophepa Partners:

- Community Based Organisations
- Non Governmental Organisations
- Local municipalities
- District municipalities
- Department of Health
- Department of Education
- Department of Correctional Services
- Department of Provincial Government & Traditional Affairs
- Community radio stations



Phelophepa LOCS – Vehicle for Community Participation

Partnering for health



KWT LOC



Mthatha LOC



Mount Ruth LOC

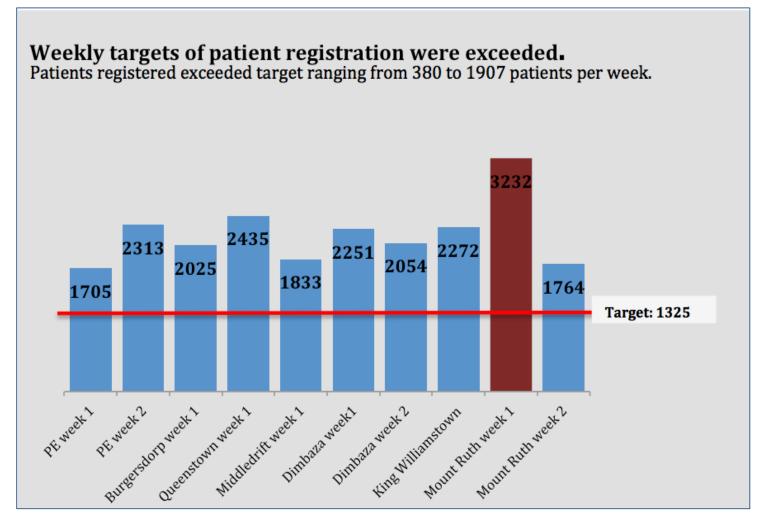


Dimbaza LOC



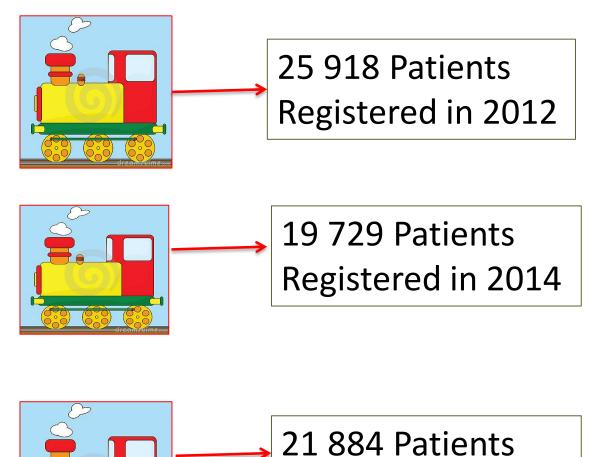
What has the Strategy Achieved

Increased community access and use of services





What has the Strategy Achieved



Registered in 2015



What has the Strategy Achieved

Beyond Exceeding Targets...

- Reaching vulnerable community members
- Political dynamics
- Meaningful outreach
- Second generation partnerships for other programmes
- Introduction to Social Mobilisation SLP

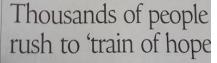


What the strategy has achieved









By MAMELA GOWA which include eve care, dental, health and psycholog-Aetro Desk sponsored initiative THOUSANDS of residents aimed at taking healthcare eeking medical attention defied the hostile weather to "under-served" areas. over the weekend and slep With a dedicated team of doctors supported by stuoutside the "train of hope at Mount Ruth station. dents, 2369 patients were attended to last week and Despite the long queues the numbers are expected the mostly elderly patients to double this week as the from Potsdam, Bhisho and Idantsane said they were happy that the Phelophepa own on Saturday Dr Deepa Bhudai from train had returned to East the dental clinic said: "We ndon after two years. start work at 7.30am, some Moffat Nkilankila, 72 natients get here around could not contain his excitement yesterday when he tam and we only stop work ing after the last patient [is received new spectacles. seen] Sometimes that is "I arrived here on Sun until 8pm but other bus lay and there was already clinics go beyond that." long queue but it was Zolisa Makalima said he th the wait," he said.

help," the 89-year-old s patients pay R30, for d services R10, R5 for ge sickness medication free. In 2012 Public I prises Minister Malu gaba unveiled a ne coach train, Phelophe Phelophepa 1 is r ree State, Norther and Western Cape ager Anna M said the unveiling of phepa II was to d the workload and t visits to the most "Communities h expectations from sometimes we can to all of them in on



1.Phelophepa patients Queenstown; 2.Phelophepa patients Burgersdorp; 3. Article in Daily Dispatch; 4. Whatsapp message from Phelophepa patient



Transnet Teenage Health Programme



Human Dignity

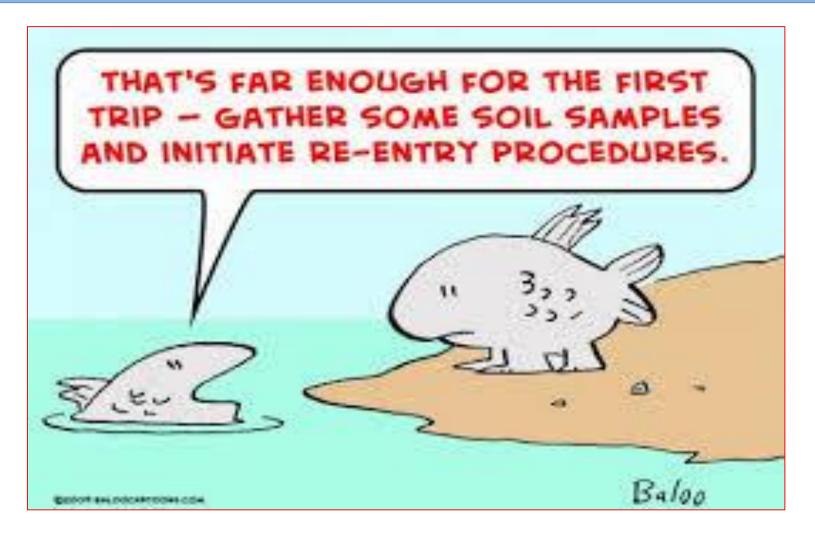
Self-Esteem

Self Confidence

3 Dignity Packs M-Cup 4 Educational Sessions



Community Participation and approach





Stakeholders Participation

Community Meetings:

- External Project Support Team (Phelophepa LOC included)
- Internal Project Support Team



Dimbaza Project Support Team



Mthatha Project Support Team



Stakeholders Participation



A grandmother one of the girls challenges traditions about girls in Nxarhuni



Education Sessions Facilitation Strategy



Lectures by Facilitators & Graduate Interns



Drama and Role-plays

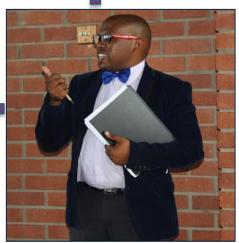




Poetry and Song



Motivational Talks by Facilitators



Motivational talks from Youth Organisations



Lessons for Engagement



Importance of partnership



Transparency

Process requiring





for context (University & Community)



Potential for Engagement in the Future

Phelophepa

- Research on design, implementation & impact
- Student involvement in Social Mobilisation

THP

- Students as facilitators or speakers at THP sessions
- Research on design, implementation & impact

Limitations

- Extensive travelling and financial cost
- Distance from programme sites
- Clash with school time-tables
- High community expectations
- Structural challenges within communities



What the University Could Do

Community Interaction, Service & Outreach



• Financial commitment towards engagement

- Increased exposure of engagement programmes
- Incorporation into curricula
- Incentives for students to participate

