

# Community Engagement Through Transnet Phelophepa and Teenage Health Programme

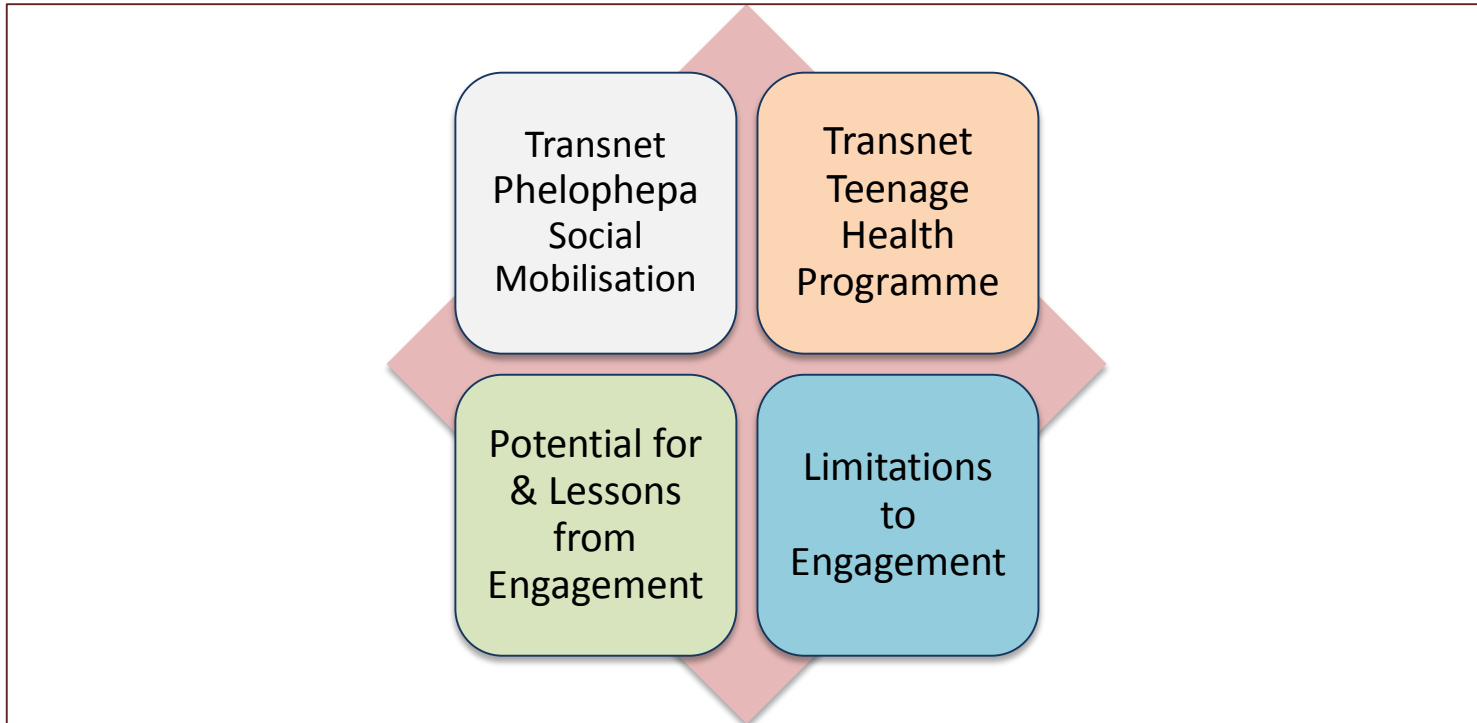


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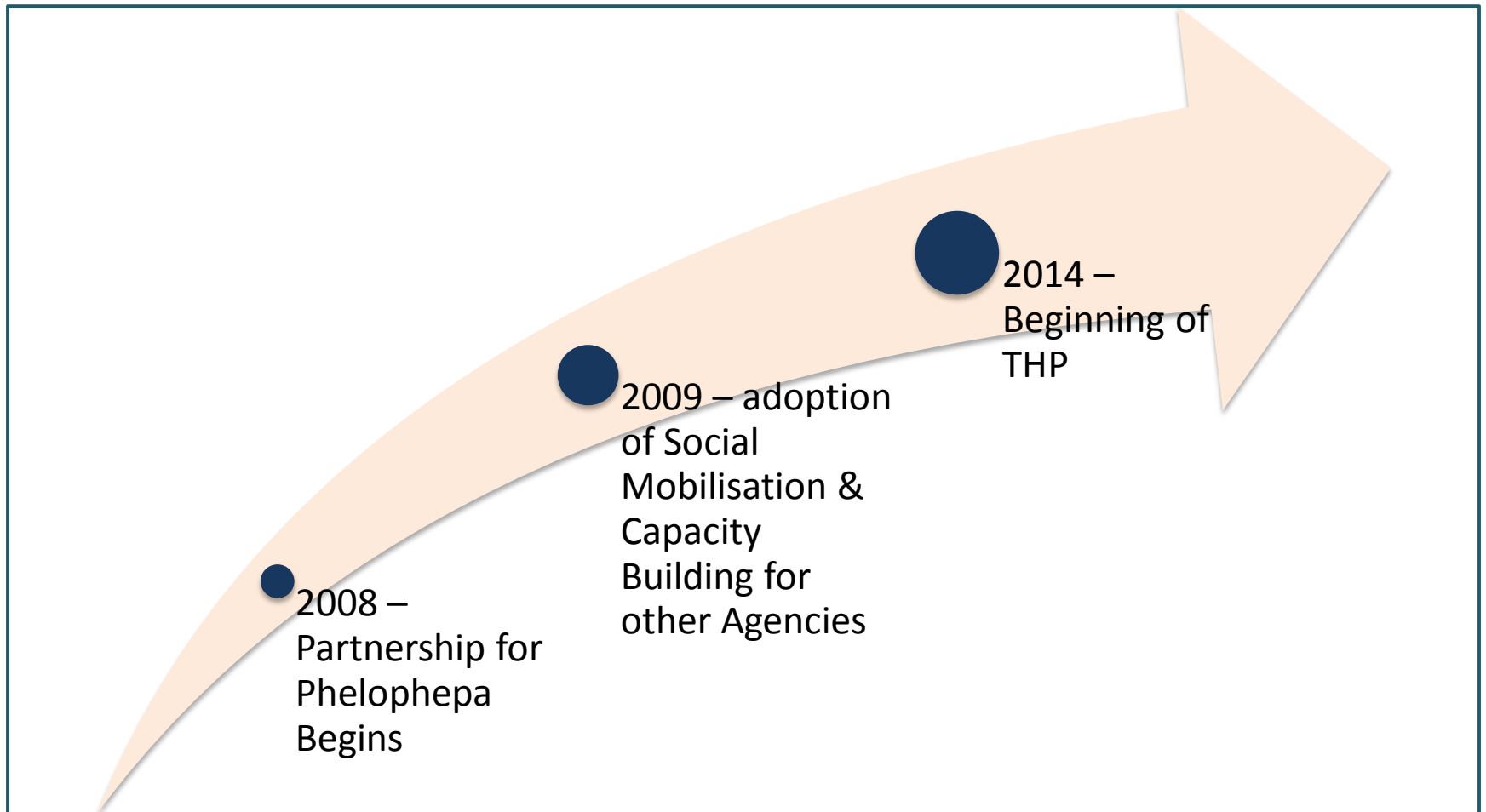
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# Outline of Presentation



**Engagement Type:** Community Interaction, Service and Outreach

# Transnet Foundation-NMMU Partnership



# Transnet Phelophepa Health Train

“The Miracle Train – keeping health on track since 1994”



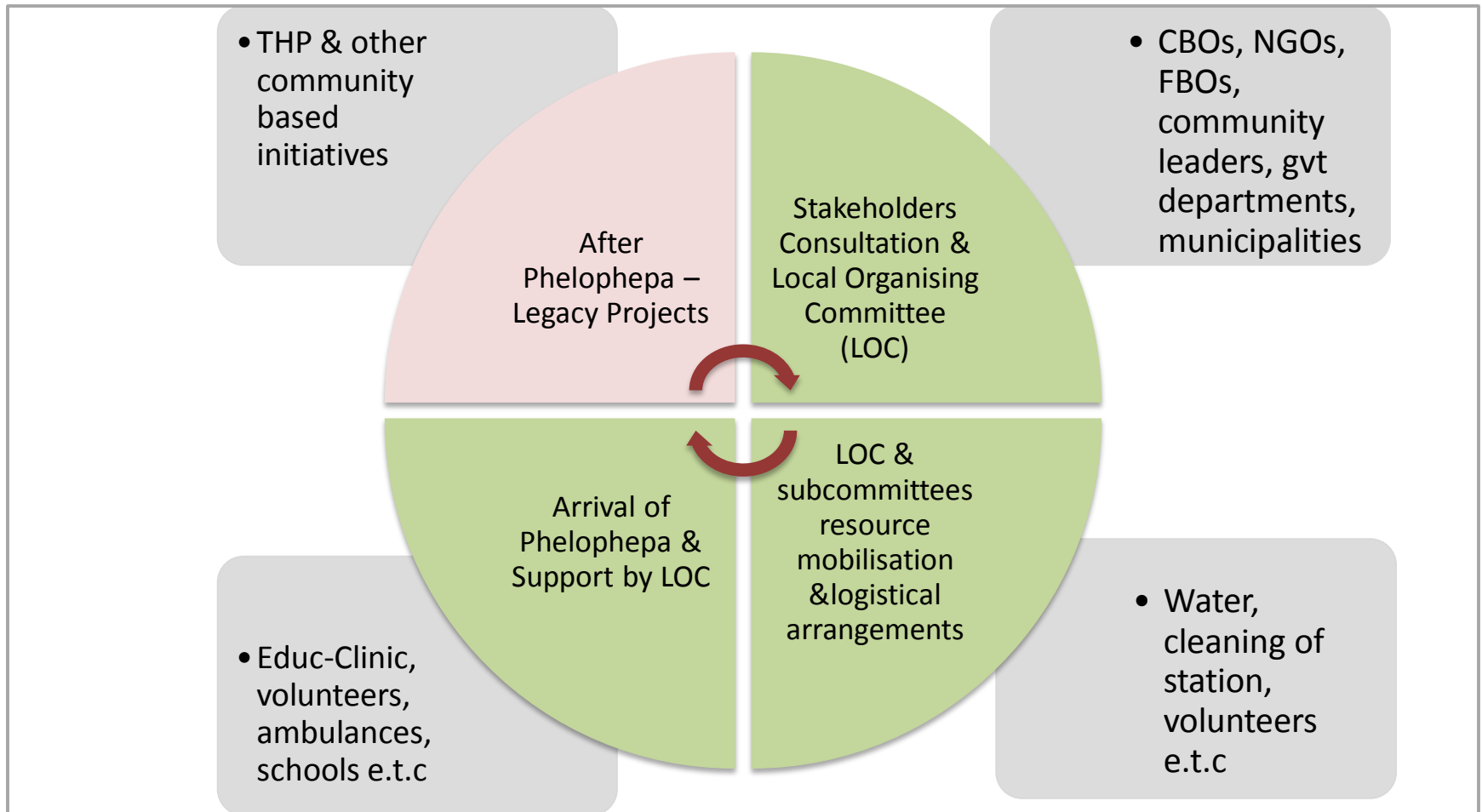
**26-30 January &  
02-06 February 2015**  
**Swartkops Station, Eastern Cape**  
Your primary healthcare clinic on wheels.

- **Health care**  
Health education – free
- **Cancer and diabetes educare**  
Diabetic screenings and cancer education – free  
Pap smears and prostate and breast screenings – free  
Medicine – R5 per prescription
- **Eye clinic**  
Eye tests – free  
All glasses – R30 (this does not include
- **Counselling / Psychology**  
Our services are available to individuals, and includes workshops to help cope with stress, abuse, conflict, death, parenting, discipline, empowerment and working through emotions – free
- **Dental clinic**  
Screening and education – free  
Extractions, fillings and cleanings are available (no false teeth)  
2x procedures - R10  
3x procedures - R15

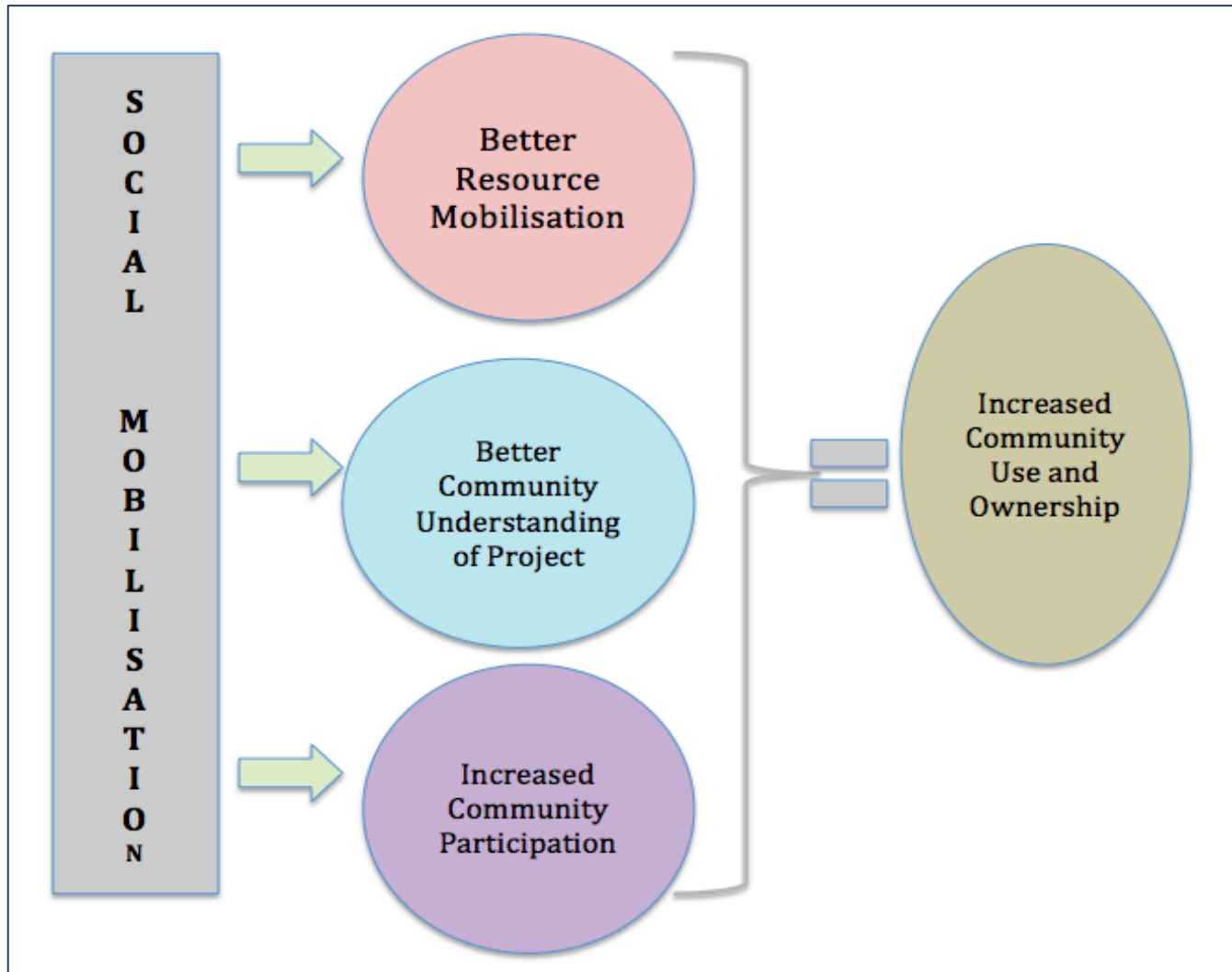
Programme beneficiaries in rural and poor urban towns in SA:

- The **elderly**
- Children
- Women and youth

# The Social Mobilisation Strategy



# Why the Social Mobilization Strategy



# Partners in the Phelophepa LOCs

## Phelophepa Partners:

- Community Based Organisations
- Non Governmental Organisations
- Local municipalities
- District municipalities
- Department of Health
- Department of Education
- Department of Correctional Services
- Department of Provincial Government & Traditional Affairs
- Community radio stations

# Phelophepa LOCS – Vehicle for Community Participation

## Partnering for health



KWT LOC



Mount Ruth LOC



Mthatha LOC

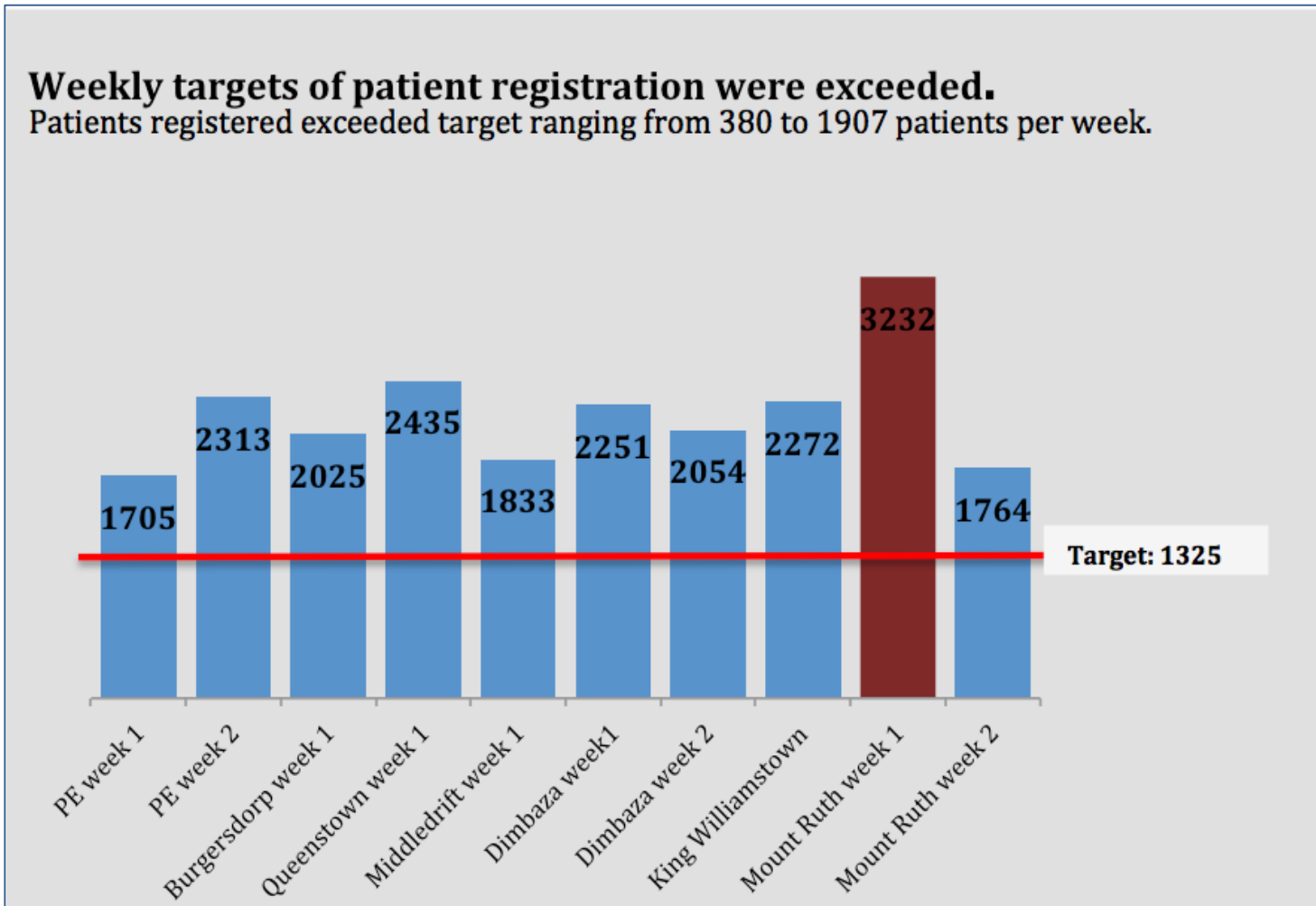


Dimbaza LOC

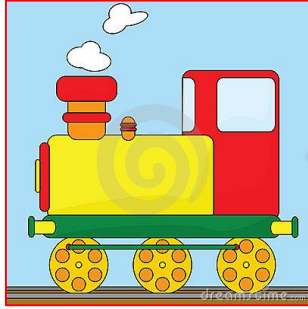


# What has the Strategy Achieved

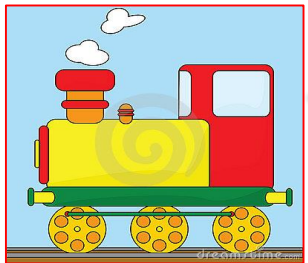
Increased community access and use of services



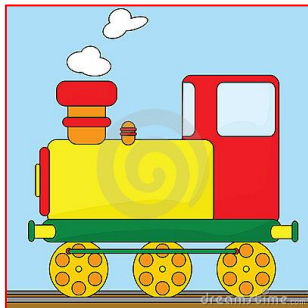
# What has the Strategy Achieved



25 918 Patients  
Registered in 2012



19 729 Patients  
Registered in 2014



21 884 Patients  
Registered in 2015

# What has the Strategy Achieved

## Beyond Exceeding Targets...

- Reaching vulnerable community members
- Political dynamics
- Meaningful outreach
- Second generation partnerships for other programmes
- Introduction to Social Mobilisation SLP

# What the strategy has achieved



1. Phelophepa patients Queenstown; 2. Phelophepa patients Burgersdorp; 3. Article in Daily Dispatch; 4. Whatsapp message from Phelophepa patient

# Transnet Teenage Health Programme



Human Dignity  
Self-Esteem  
Self Confidence

500 Girls, 4 schools:  
Lungisa  
Richard Varha  
Ngwenyathi  
Dalubuhle

3 Dignity Packs  
M-Cup  
4 Educational  
Sessions

# Community Participation and approach



# Stakeholders Participation

## Community Meetings:

- External Project Support Team (Phelophepa LOC included)
- Internal Project Support Team



Dimbaza Project Support Team



Mthatha Project Support Team

# Stakeholders Participation



A grandmother one of the girls challenges traditions about girls in Nxarhuni



# Education Sessions Facilitation Strategy



Lectures by Facilitators & Graduate Interns



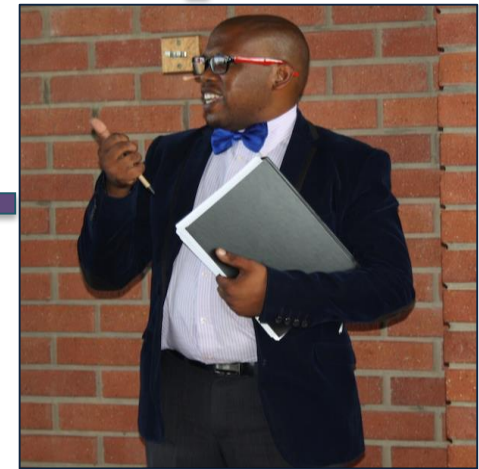
Motivational Talks by Facilitators



Drama and Role-plays



Poetry and Song



Motivational talks from Youth Organisations

# Lessons for Engagement



Importance of partnership



Transparency

Process requiring **Patience**



for context (University & Community)

# Potential for Engagement in the Future

## **Phelophepa**

- Research on design, implementation & impact
- Student involvement in Social Mobilisation

## **THP**

- Students as facilitators or speakers at THP sessions
- Research on design, implementation & impact

## **Limitations**

- Extensive travelling and financial cost
- Distance from programme sites
- Clash with school time-tables
- High community expectations
- Structural challenges within communities

# What the University Could Do

Community  
Interaction,  
Service &  
Outreach



Teaching &  
Learning &  
Research

- Financial commitment towards engagement
- Increased exposure of engagement programmes
- Incorporation into curricula
- Incentives for students to participate